

CHRISTIAN SIMONI

CEO

Christian Simoni was born in 1971, Florentine, married and father of two. Ph.D. in Business and Management with many international publications and active teaching and research with the Business and economics Department of the University of Florence.

He began his collaboration with Monnalisa in 2003, through Hermes & Athena Consulting, his consulting business of which he is also the founder. With growing responsibilities, he is assisting the owning family and especially Piero Iacomoni, with strategic projects.

Since 2009, he has been working in general management alongside founder Piero Iacomoni, who since 2011 only holds onto the post of President of the BoD.

In 2013, he took on the role of CEO of the Tuscan company, tasked with guiding the group's development working side-by-side with the Board of Directors, guaranteeing the company's growth and coordinating its activities on a strategic level.

MONNALISA