

PIERO IACOMONI
CHAIRMAN OF THE BOARD OF DIRECTORS

Piero Iacomoni was born in 1944 in Monte San Savino (AR), he graduated in Industrial chemistry. Between 1967 and 1968 he was the Production Manager at Vega, an important textile company in Arezzo, and consultant to some local manufacturers, such as Lebole. He is immediately attracted to entrepreneurship over a technical interest. In 1968, he sets up Monnalisa, a small artisanal workshop to produce garments for little girls. His entrepreneurship is immediately aimed at internationalization and themes linked to social wellbeing. On 11 January 2011, Piero Iacomoni initiates an enlarged governance system to include members other than his family to guarantee the generational changeover. Among the awards he personally has collected over the years: The Michelangelo Award in 2011 obtained from Fenacom Toscana and the "David di Michelangelo" in 2016, assigned by Girotondo per sempre an NGO.

MONNALISA