

## MONNALISA INITIATES THE LISTING PROCESS

**The company based in Arezzo, in its 50<sup>th</sup> year of activity in the high-end children's wear segment, prepares for its listing on AIM expected for June 2018. The team of advisors for the IPO has already been chosen.**

**Arezzo, 8<sup>th</sup> May 2018.** [Monnalisa Spa](#), a leading company in the high-end segment of clothing for children, announces that it has started the listing process on the Alternative Capital Market AIM, with the aim of debuting on the listing by the month of June 2018.

Monnalisa, an Elite-Borsa Italiana certified Company since April 2016, has already defined the team of advisors who will support it during the listing process, as indicated here below:

- Financial advisors for the IPO – **KT&Partners**
- Nomad and Global Coordinator– **CFO Sim**
- Financial auditing: **Ernst&Young**
- Legal advisors: **Simmons & Simmons**
- Financial Due Diligence: **Epyon**
- Communications advisors: **Spriano Communication&Partners**

For 50 years, the Monnalisa philosophy has been based on the unique combination of entrepreneurial activity, innovation, new market research, original styling and a special attention to welfare policies to develop and promote the company resources and competencies. Today the company distributes in over 60 countries, both through directly owned flagship stores and in the most prestigious Department stores in the World, as well as in over 800 multi-brand sales points, with a consolidated 2017 turnover equal to 47.7 million Euro, an increase of about 18% compared to 2016, an EBITDA equal to Euro 6.57 million, an increase of 56.6% on 2016, and exports equal to 67% of earnings.

The purpose of the listing is mainly to finance further acceleration in growth and the international presence of the Group, with special reference to the retail channel and e-commerce.

**Christian Simoni, Monnalisa Managing Director, has commented:** *"Monnalisa has always aimed at a gradual but constant growth project, in Italy and abroad. The experience of the Elite program with Borsa Italiana has accelerated the improvement of some of our processes, as the internal control system and governance, and has opened the company to new opportunities. We believe that the IPO will further enhance the expansion plan and the international position of the Group, while supporting a further increase in size".*

### **Monnalisa S.P.A.**

*A company active in the high level children's wear segment for 50 years, was founded in Arezzo in 1968. Distributed **in over 60 countries**, both in directly owned flagship stores and in the most prestigious Department Stores in the World as well as in more than 800 multi-brand sales points, had a **2017** turnover of **47.7 million euro**. The high quality and high fashion content offer is combined with substantial investments in research and development, great social sensitivity and conformity to the SA8000 regulation and ISO 14001 environmental certification. Since April 2016, it is an Elite-Borsa Italiana certified company.*

### **Contacts**

*Spriano Communication & Partners*

Via Santa Radegonda, 16 - Milano

Matteo Russo e Cristina Tronconi: +39 347/9834881 +39 346/0477901

Mail to: [mrusso@sprianocommunication.com](mailto:mrusso@sprianocommunication.com)

[ctronconi@sprianocommunication.com](mailto:ctronconi@sprianocommunication.com)