

MONNALISA RECOGNISED AS AN "EXCELLENT ENTERPRISE" AT THE 11TH GLOBAL STRATEGY SME OBSERVATORY

Brand is among the selected enterprises for the second time

Milan, September 25, 2019 – Monnalisa today received, for the second time, the "Excellent Enterprises 2019" award at the "Palazzo Mezzanotte" at the headquarters of the Italian Stock Exchange.

The event, entitled "***Sustainability and value creation. A pair to pursue***", this year was dedicated to the relationship between Italian SME's and ESG (Environmental, Social, Governance) issues. 722 SME's have been identified and honoured with this award by Global Strategy, an Italian strategic consulting and business advisory firm that supports companies in their growth and development phases, with a particular focus on Mid-Cap market and family businesses.

The selected SME's are chosen by analyzing a base of 10,800 Italian companies, located across the country and with a value of production of between Euro 20 and 250 million. The SME Observatory selects companies through a database containing details and financial statements for the last five years: an objective and autonomous method that does not allow businesses to propose themselves.

"The recognition of Excellent Enterprise also rewards good governance, sustainability and our well-constructed welfare policies" stated Christian Simoni, CEO of Monnalisa *"an honour for us to see our great commitment in promoting a culture of social responsibility recognised."*

Monnalisa SpA (Aim Italia -Ticker MNL), listed on the AIM market since July 12, 2018 and engaged in the high-end childrenswear segment for fifty years, was founded in Arezzo in 1968. Distributing **in over 60 countries**, both through direct flagship stores and at the world's best-known Department Stores and over 750 multibrand sales points, revenues of **Euro 51.1 million** were reported in **2018**. High quality and appealing design is combined with significant research and development spend, keen social awareness, SA8000 compliance and ISO 14001 environmental certification. The company has been Elite-Borsa Italiana certified since April 2016.

Monnalisa S.p.A.

Issuer

Corso Buenos Aires, 1
20124 Milan
Elena Losa
Tel. +39 02 20520744
e.losa@monnalisa.eu

CFO SIM S.p.A.

Nomad & Specialist
Via dell'Annunciata 23/4
20121 Milan
Tel. +39 02 303431
ecm@cfofim.com

IR Top Consulting

Investor & Media Relations
Via Cesare Cantù, 1
20123 Milan
Floriana Vitale
Domenico Gentile
Tel. +39 02 4547 3883/4
ir@irtop.com
ufficiostampa@irtop.com