MONNALISA OPENS NEW CONCESSION AT “GALERIES LAFAYETTE”

Retail strengthening continues with opening in the heart of Paris, the first of 2020

Paris, January 14, 2020 - Monnalisa, the high-end childrenswear sector leader and listed on the AIM Italia market, announces its first opening of the year with the ribbon-cutting at its space on the fifth floor of the historic “Galeries Lafayette”, a symbol of the French capital’s “haute couture” culture. The floor, dedicated to junior clothing, is undergoing a complete restyling that will be completed after the summer. “The Lafayette Haussmann concession is a source of particular pride as it strengthens and relaunches a collaboration that began back in 2004 with the prestigious department store that boasts over 100,000 visitors a day and which with its 70,000 square meters provides great visibility to the world's top brands - stated Christian Simoni, CEO - The beauty of this historic building, which attracts lovers of architecture as well as fashion, and a renovated and wide space, showcases perfectly our collections which mainly target an international and demanding customer base”. The concession is also extended to the two doors of Galeries Lafayette Nice - Nice Massena and Cap 3000.

Further details:

Monnalisa SpA (Aim Italia -Ticker MNL), listed on the AIM Italia market since July 12, 2018 and engaged in the high-end childrenswear segment for fifty years, was founded in Arezzo in 1968. It distributes in over 60 countries, both through direct flagship stores and at the world’s best-known Department Stores and over 750 multibrand sales points. Focusing on high-quality and made in Italy style, it invests in research and development, with sustainability a core concern. The company complies with the SA8000 regulation and environmental certification ISO 14001. The company has been Elite-Borsa Italiana certified since April 2016.

Monnalisa S.p.A.
Issuer
Corso Buenos Aires, 1
20124 Milan
Elena Losa
Tel. +39 02 20520744
e.losa@monnalisa.eu

CFO SIM S.p.A.
Nomad & Specialist
Vía dell’Annunciata, 23/4
20121 Milan
Tel. +39 02 303431
ecm@cfosim.com

IR TOP CONSULTING
Investor & Media Relations
Via Cesare Cantù, 1
20123 Milan
Floriana Vitale
Domenico Gentile
Tel. +39 02 45473883
in@irtop.com
ufficiostampa@irtop.com