

MATTEO TUGLIANI

Chief Executive Officer

He was born in Arezzo in 1980 into a family of entrepreneurs in the fashion retail industry.

He is married with 3 children and graduated in Economics and Management of Small Businesses, with experiences at Columbia University and Carlos III of Madrid.

He earned a Master's in Marketing and Communication from Luigi Bocconi University. Tugliani immediately directed his marked entrepreneurial spirit into the fashion sector, founding the strategic and commercial consultancy agency Fashion Link, where he enhanced two startup projects in the sneaker world and transformed them into iconic products of the premium sector.

Today, through Finmat - a holding company, he is the sole partner of the brand Moaconcept.com, which is owned by Fashion Gate, and he is co-founder of Dresso, a platform with a proprietary business model and a registered patent on second-hand. From May 7, 2024, he is the CEO of Monnalisa.

Tugliani joined Monnalisa in 2013 as a partner-administrator and board member, and with his strategic vision and strong connection to the group, he will lead a new phase of relaunching the group and the Monnalisa brand.

Matteo Tugliani holds 3.80% of Monnalisa SpA shares through Jafin Due srl.