

MONNALISA RECEIVES THE AWARD FOR "BEST ESG COMMUNICATION EURONEXT GROWTH MILAN"

An analysis of ESG topic disclosure by listed SME's and the assignment of an ad hoc ESG score singled the company out as the "best ESG Communication SME"

Arezzo, May 13, 2022

Monnalisa, the operative holding company of the Monnalisa Group, the high-end childrenswear leader and listed on the Euronext Growth Milan market, announces that it has been awarded as the "*Best ESG Communication Euronext Growth Milan*", which recognises excelling Italian enterprises demonstrating the best ESG disclosure on the EGM market (formerly AIM Italy).

The award, presented at the "*ESG disclosure and capital markets: the gap to be closed*" held at **LIUC University** and in collaboration with **IR Top Consulting**, identifies the **best SME that has made a concrete commitment and set up a constant ESG communication flow with its stakeholders**, following the introduction of a sustainable strategy to its organisation.

Christian Simoni, Chief Executive Officer of Monnalisa, stated: "*Receiving the award of "Best ESG Communication Euronext Growth Milan" confirms the far-reaching and constant commitment that Monnalisa dedicates to sustainability, an essential aspect of our business organisation focused on the welfare of employees and environmental protection. As well as being a source of pride, this award encourages us to accelerate our commitment to the creation of an ESG model across the entire value chain. The adoption of a sustainable business model is not only a priority for the Group, but an imperative to which we must respond if we want to anchor a model of responsibility within the Company.*"

In particular, the conference was an opportunity to present the study conducted by the EGM Observatory of IR Top Consulting - a leading financial advisory boutique for listing SME's - in collaboration with the LIUC University, for the analysis of ESG disclosure from the specific perspective of institutional investors. The survey involved all institutional investors operating in the EGM market with a response rate of approx. 40% in absolute terms and nearly double that in terms of amount invested.

Federico Visconti - Dean of LIUC, **Roberto Ianni** - President of the Certified Accountants Association of Busto Arsizio, **Alessandro Cortesi** - Professor of Accounting and Financial Reporting at LIUC and **Anna Lambiase** - CEO of IR Top Consulting spoke at the event. A round table was held afterwards, with the participation of **Alberto Fioravanti** - Founder & CTO DigitalMagics, **Angelo Meda** - Head of Equities and Portfolio Manager at Banor SIM, **Bruno Paneghini** - CEO Reti and **Gianluca Pediconi** - Partner and Investment Director Momentum.



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Monnalisa SpA (Ticker MNL), listed on the Euronext Growth Milan market since July 12, 2018 and engaged in the high-end childrenswear segment for fifty years, was founded in Arezzo in 1968. It distributes **in over 60 countries**, both through direct flagship stores and at the world's best-known Department Stores and over 500 multibrand sales points. Focusing on high-quality and made in Italy style, its research and development investment is matched by a commitment to sustainability. The company complies with the SA8000 regulation and environmental certification ISO 14001.

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